



## Soupergirl Makes It 'Souper' Easy to Give the Gift of Soup Anytime of Year

Specially themed care packages and e-certificates now available

**Washington, DC** (November 10, 2011) – On the heels of opening DC's first local soup shop to much acclaim, Soupergirl introduces three easy and delicious ways to give the gift of soup this holiday season and beyond. Specially themed care packages – *Welcome New Baby*, *Get Well Soon*, *Welcome to Your New Home* and *Just Because* – are the perfect antidote to some of life's more hectic and comfort craving moments. E-certificates, available in \$25 and \$50 denominations, are the perfect gift anytime – birthdays, holidays and everything in between. See a soup on the menu that a friend or loved one must try? A few simple clicks and the soup is on its way – send individual soups or give the gift of soup all month long with a Soupscription. Any of these gift options can be purchased on Soupergirl's checkout page - <https://cart.thesoupergirl.com/>.

"Soup is the ultimate comfort food anytime of year," said Soupergirl founder Sara Polon. "What better way to show you care then to send the gift of healthy, delicious soup to your friends and family."

The "ahhh" inducing soup care packages can be delivered to the recipient's home/office, picked up at one of the 11 designated Soupergirl pick-up locations in D.C., Maryland and Virginia and can also be purchased at the shop. Click here for [delivery zip codes](#) and [pick-up locations](#). The care packages include:

- *Welcome New Baby* – Give the new mom the ultimate gift – a healthy, delicious meal perfect for the whole family that can be enjoyed immediately or frozen and served later. This package includes one quart of chunky soup and one quart of pureed soup along with a Soupergirl mug and an organic baby rattle - \$45.
- *Get Well Soon* – Nothing is more comforting or soothing than the gift of soup. This package includes one quart of chunky soup and one quart of pureed soup, a Soupergirl mug and Tazo tea - \$40.
- *Welcome to Your New Home* – Nothing says "welcome to the neighborhood" like fresh, homemade soup. This package includes one quart of chunky soup and one quart of pureed soup, a Soupergirl mug and a light green organic pot holder - \$45.
- *Just Because* – You don't always need a reason to give the gift of soup! This package includes one quart of chunky soup and one quart of pureed soup, and a Soupergirl mug - \$38.

Give the gift of soup all month long with a Soupscription - soup and salad delivered once a week for four weeks in a row. Soupscriptions can be delivered to the recipient's home/office (a delivery charge of \$1.75 plus tax will apply) or can be picked up at one of Soupergirl's pick up locations. Soupscriptions options include:

- *Option One: The Soupscription*  
Receive one quart of chunky soup and one quart of pureed and Souper-cROUTONS each week for four weeks - \$95.
- *Option Two: The Junior Soupscription*  
Receive one quart of chunky soup and one pint of pureed soup each week for four weeks - \$70.
- *Option Three: The Soup-Salad-ScriptioN*  
Receive the standard Soupscription  
Receive one quart of chunky soup and one quart of pureed soup and pint of salad each week for four weeks - \$115.
- *Option Four: The Megasoupscription*  
Receive one quart of chunky soup and one quart of pureed and a quart of salad each week for four weeks - \$135.

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Purchasing an e-certificate couldn't be more convenient. Just click on the dollar amount to be purchased and craft the gift note. The recipient receives an email with the note and can redeem the gift credit online at anytime. To send an individual soup, select the soup to be sent and send the note to go with it – Soupergirl will do the rest and deliver it right to the lucky recipients' home or office.

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#### ABOUT SOUPERGIRL

Soupergirl is Washington, DC's local soup company bringing delicious and health eating to Washingtonians one bowl of soup at a time. Soupergirl's soups are a fusion of modern flavors and old fashioned cooking techniques that highlight seasonal, fresh ingredients from local farmers and producers. Winner of the DC Affinity Lab/[William James Foundation](#) 2009 Socially Responsible Business Plan competition and an aspiring addition to the growing trend of young, community-centric entrepreneurs passionate about "doing well by doing good," Soupergirl creator, Sara Polon, is changing the way DC's power players and Washington denizens eat. Soupergirl soups can be purchased online at [www.thesoupergirl.com](http://www.thesoupergirl.com), in store at 314 Carroll Street, NW, Washington, DC 20012 and at FRESHFARM Markets Department of Health and Human Services (HHS) Farmers Market located at 200 Independence Ave, SW during market season (May – October). To receive Soupergirl's Soup Menu of the Week email, please go to [www.thesoupergirl.com](http://www.thesoupergirl.com). Soupergirl store hours are Monday – Thursday from 11:00 a.m. until 8:00 p.m.; Friday from 11:00 a.m. until 3:00 p.m.; Sunday from 10:00 a.m. to 7:00 p.m. The store is closed on Saturday. Soupergirl can also be reached at 202.609.7177 and [info@thesoupergirl.com](mailto:info@thesoupergirl.com).

#### **For additional information, please contact:**

Danielle Tergis, The Tergis Group

E: [danielle@thetergisgroup.com](mailto:danielle@thetergisgroup.com); T: 202.643.9503